

2012 CREN Sponsorship

- Company logo with link on SeeBuildings.com
- One flyer in CREN member mailing
- CREN member mailing labels
- Recognition in commercial services directory
- Recognition in various print publications
- One complimentary affiliate membership
- Two passes to CAAR Awards Program and CAAR Installation of Officers and Directors
- Exclusive banner ad rotations
- Recognition in email bulletins to CREN members
- Exclusive sponsorship of one CREN luncheon
- Invitation for one company representative to attend each CREN luncheon.

Investment: *The required investment is \$85 per month. CREN sponsors who are also CAAR Sponsors receive an additional \$10.00 discount per month.*



The Objectives of CREN are to:

- unite REALTORS® in the Capital Area who specialize in commercial real estate brokerage and leasing
- continue to be the most comprehensive and up-to-date source of commercial real estate listings throughout the Capital Area
- encourage cooperation, networking and the exchange of specialized information among commercial practitioners
- to assist in advancing the economic growth of the community by effectively exerting a beneficial influence on commercial real estate

CREN Accredited by REALTORS® Commercial Alliance



The Commercial Real Estate Network (CREN) of the Capital Area Association of REALTORS® (CAAR) has received the RCA Commercial Services Accreditation conferred by the REALTORS® Commercial Alliance (RCA), the commercial division of the National Association of REALTORS®.

The purpose of the RCA accreditation is to set standards and benchmarks for state and local associations to develop a commercial voice and to recognize and showcase RCA-accredited boards, regardless of their structure.



What is CREN?

- The Commercial Real Estate Network (CREN) is a group of REALTORS® who focus their activities primarily in commercial real estate brokerage, leasing, development and property management.
- The CREN promotes the highest standards of professional ethics and conduct and protects and promotes the right to own, use, lease, manage, develop and transfer commercial real property.
- The CREN protects and promotes private enterprise, a free and orderly market and collective action to maintain a governmental environment supportive to the industry.

The official website of CREN
is located at:



Capital Area
Association of REALTORS®
3149 Robbins Road
Springfield, IL 62704



Commercial
Real Estate
Network



2012 Sponsorship Program



*The Voice for Real Estate® in
the Capital Area*



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of REALTORS®

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