



Sponsor Benefits

As a CAAR sponsor you will receive:

- An excellent forum to promote your company and its services.
- A variety of networking opportunities.
- Resources through the REALTOR® community to assist in accomplishing your company's goals.
- Various opportunities for company recognition at CAAR sponsored events and in publications.
- One-time billing for many of the services you now pay for separately, thus simplifying the budgeting process.
- Includes exposure on Seehouses.com.
- Great value for your investment.

Capital Area
Association of REALTORS®
3149 Robbins Road
Springfield, IL 62704



Capital Area Association
of REALTORS®



2012 Sponsorship Program



*The Voice for Real Estate in the
Capital Area*



Capital Area Association of
REALTORS®

3149 Robbins Road

Springfield, IL 62704

217/698-7000



Diamond Level

\$4,440

- Six complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events* and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Use of CAAR Training Room (three times)
- Hole sponsorship at Golf Outing
- One foursome to Golf Outing and four passes to Awards Program and Installation of Officers & Directors
- One newsletter flyer insert
- Flyer in new member orientation material
- Rotating sponsor link in CAAR email bulletin. Logo on ALL email bulletins.
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at continuing education class.
- One 1/2 page display ad in newsletter
- MIS Breakfast sponsorship
- 10% discount on SeeHouses.com ads

All written commitments received by November 30, 2010 will receive a **10% discount!**



Gold

\$3,025

- Four complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events* and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Use of CAAR Training Room (two times)
- Hole sponsorship at Golf Outing and three dinner passes to Awards Program and Installation of Officers & Directors
- One newsletter flyer insert
- Flyer in new member orientation material
- Rotating sponsor link in CAAR email bulletin. Logo on ALL email bulletins.
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at a continuing education class
- 10% discount on SeeHouses.com ads

***All sponsors receive recognition at all of the following CAAR events:**

**Awards Program
Installation of Officers & Directors
Golf Outing
Holiday Party**



Silver

\$1,650

- Three complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events* and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Use of CAAR Training Room (one time)
- Hole sponsorship at Golf Outing and two dinner passes to Awards Program and Installation of Officers & Directors
- 10% discount on SeeHouses.com ads



Bronze

\$550

- Two complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events* and in various print publications.
- 10% discount on SeeHouses.com ads

**Sponsorship Term
January 1 - December 31, 2012**