

Capital Area Association of REALTORS®

Sponsorship Agreement

Level Comparisons with Values and Costs

Sponsor Benefits	Diamond		Gold		Silver		Bronze	
Logo and link to company website from SeeHouses.com.	X	\$159.00	X	\$159.00	X	\$159.00	X	\$159.00
Logo on sponsor section of SeeHouses.com and next to roster information	X	\$50.00	X	\$50.00	X	\$50.00	X	\$50.00
Affiliate memberships	6	\$500.00	4	\$300.00	3	\$275.00	2	\$200.00
Recognition at various events	X	\$600.00	X	\$500.00	X	\$400.00	X	\$300.00
Awards Program	X		X		X		X	
Installation of Officers & Directors	X		X		X		X	
Golf Outing	X		X		X		X	
Holiday Party	X		X		X		X	
Logo in various print publications	X	\$300.00	X	\$300.00	X	\$300.00	X	\$300.00
10% discount on SeeHouses.com advertising	X		X		X		X	
Participation in mortgage rate watch section of SeeHouses.com (<i>pertains only to mortgage lenders</i>)	X	\$600.00	X	\$600.00	X	\$600.00		
Use of CAAR training room	3	\$375.00	2	\$250.00	1	\$125.00		
Hole or green sponsor at the Annual Golf Outing	1	\$175.00	1	\$175.00	1	\$175.00		
Passes to Awards Program	4	\$96.00	3	\$72.00	2	\$48.00		
Passes to Installation of Officers and Directors	4	\$96.00	3	\$72.00	2	\$48.00		
One newsletter flyer insert (<i>sponsor provides 800 copies</i>)	X	\$175.00	X	\$175.00				
Flyer included in new member orientation material (<i>4 times</i>)	4	\$400.00	4	\$400.00				
Email bulletin - sponsor logo w/ link (<i>rotate Diamond/Gold</i>)	X	\$750.00	X	\$500.00				
Break-for-Hot-Topics or new member orientation sponsorship (<i>or equivalent</i>)	X	\$300.00	X	\$300.00				
Sponsor a break at continuing education cont ed (CE) class	X	\$300.00	X	\$300.00				
One 1/2 page advertisement in newsletter	X	\$200.00						
Membership event sponsorship - speaker introduction (<i>or equivalent</i>)	X	\$750.00						
One foursome at the Annual Golf Outing	X	\$380.00						
Value:		\$6,302.00		\$4,275.00		\$2,228.00		\$1,009.00
Your Cost (before 10% discount):		\$4,400.00		\$3,025.00		\$1,650.00		\$550.00

2012

Yes, enroll our company in the Capital Area Association of REALTORS® Sponsor program under the benefit category checked below. I further understand and acknowledge that this is a 12-month sponsorship commitment (January 1, 2012 through December 31, 2012).

***A 10% discount will be applied for all written commitments received prior to November 30, 2010!**

(check one) ___ **Diamond (*\$4,400)** ___ **Gold (*\$3,025)** ___ **Silver (*\$1,650)** ___ **Bronze (*\$550)**

I understand that our company will be billed quarterly, in advance, a pro-rated amount for the above selected sponsorship package.

Print Name _____ Title/Position _____

Signature _____ Date _____

Company _____

Phone _____ Fax _____

Address _____ City _____ Zip _____

Website _____ E-mail Address _____