

# Affiliate Company (Link Subscription Form)

[Note: seehouses sponsors receive this feature automatically.]

**Individual Affiliate members or Affiliate Companies** have the ability to purchase a link to an existing website from [www.seehouses.com](http://www.seehouses.com).

Subscriptions run through June 30<sup>th</sup> of any given year and are prorated monthly. For billing simplicity, subscriptions entered into after March of any given year shall run through June 30<sup>th</sup> of the following year. This web site generates between 2,500 and 4,000 visits per week depending on the time of year which provides a great opportunity to enhance your exposure. Also, in an effort to reinforce the position of [www.seehouses.com](http://www.seehouses.com) as "The Resource for Real Estate Information in the Capital Area" the association continues to spend considerable sums of money on a media campaign to market this site.



Affiliate members who subscribe to this linking service will enable the public to access their website through the related service search function. For instance, if you have this subscription, once a consumer brings up a list of mortgage lenders, appraisers, home inspectors, etc. he or she will be able to access your company's website.

**The cost for this annual subscription is only \$149.00.** Affiliate lenders who wish to participate in the mortgage rate update feature may do so for an additional \$50.00 per month. All subscriptions run through June 30<sup>th</sup>. For billing simplicity, subscriptions entered into after March of any given year will run through June 30<sup>th</sup> of the following year and will be charged in accordance with the attached rate schedule.

To subscribe to this service please complete the following:

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

**I authorize the establishment of a link to the above referenced web page and agree to pay the prorated subscription fee of \$\_\_\_\_\_ which runs through June\*.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\* For billing/renewal simplicity subscriptions entered into after March of any given year shall run through June 30<sup>th</sup> of the following year and shall pay in accordance with the attached schedule.

**Return Completed Form to Association by fax at 698-7009 or  
mail to CAAR, 3149 Robbins Road, Springfield, IL 62704.**

[www.seehouses.com](http://www.seehouses.com)

(01/2004)